

# **Manual – 1**

## **Particulars of organization, functions and duties**

India Trade Promotion Organization (ITPO) is a nodal trade promotion agency of the Government of India. It has been charting a multi-dimensional course for itself in conformity with its mandated role. Since its inception in 1992 and prior to that in its earlier incarnations of Trade Fair Authority of India (TFAI) and Trade Development Authority (TDA), ITPO has for well over three decades, played a multi-faceted role in bringing out the strengths of the Indian economy and giving a thrust to the country's exports as a premier export promotion organization.

## **Functions and activities of ITPO**

- Organizing of fairs and exhibitions in India
- Participation in select overseas fairs and organizing of exclusive Indian trade shows in select locations abroad
- Promotion through department stores, contact and product promotion programmes, and market surveys
- Information dissemination on products and markets among trade and industry in India and abroad.
- Organizing seminars, conferences and workshops on trade-related issues
- Up gradation of the facilities of Pragati Maidan to exacting international standards

## **Offices**

Address of ITPO Head office and Regional offices in India: [Click Here](#)

Corporate website: [www.indiatradefair.com](http://www.indiatradefair.com)